

Munich, 15. April 2021

Presseinformation

transport logistic Online:

Main topic coronavirus: Effects on the logistics industry

- Top-class speakers and global players will explore the effects of the pandemic
- Conference program and company sessions from and with over 60 notable partners, associations and companies
- transport logistic Online will address all players in the logistics industry

The coronavirus also presents the logistics industry with challenges. Airplanes grounded, containers backed up in Europe's ports, global supply chains interrupted: Questions like how the industry will handle this and what solutions there are will be answered at transport logistic Online. From May 4 to 6, 2021 the digital symposium for logistics, mobility, IT and supply chain management offers a unique overview of the current topics and challenges in the industry.

Three days of know-how transfer and networking: transport logistic Online combines professional exchange with a digital trade fair feeling. Top-speakers and global players will explore the various aspects of the coronavirus topic in keynotes, discussion rounds and company sessions.

“Post-pandemic strategies: How much resilience does logistics need?”

That's the title of one of the discussion rounds of the Deutsches Verkehrsforum e.V. (DVF). It will address the question of what supplier relationships and supply chains will have to look like in future, and how politics can contribute.

“Logistics after the crisis – How can companies manage risks correctly?” – this specialist session, organized by the international weekly magazine “Verkehr”

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brings together representatives from economics and politics. They will discuss strategies for increased independence from global influencing factors; the coronavirus crisis revealed just how much Europe's industry depends on the flow of goods from Asia.

The **11th international conference for maritime logistics, mariLOG**, deals with the relationship between carriers and their customers in the question: **“How can we fix the damage done by the coronavirus?”** Here, high-ranking company representatives will discuss market power and cargo rates versus contract compliance and quality.

Although it is impossible to create the distinctive atmosphere of a physical trade fair, the transport logistic Online conference offers highly tailored added value. Last but not least, the mission and motto of this industry event is reflected by the renowned **panel discussion “Strength through transformation: What lessons from the coronavirus pandemic can we apply to future crises?”**

Panelist **Dr. Stephan Peters, Member of the Management Board of the Rhenus Group**, reports on the handling of the challenges brought on by the COVID-19 pandemic: “Although the COVID-19 pandemic has massive effects on global flows of commodities, we have been able to take measures at an early stage to protect our employees and maintain our customers' supply chains thanks to permanent crisis management. transport logistic Online offers us the appropriate framework for exchanging with other market players about our experiences handling the pandemic.”

Dr. Clemens Först, spokesperson of the Board of ÖBB Rail Cargo Group, stresses the importance of transport logistic Online: “The opportunity to discuss the current challenges, developments and trends despite the current regulations in the form of an online symposium is an added value for the whole industry.” In light of the multi-faceted effects of the coronavirus crisis on the logistics industry, Först recommends that all of his partners and customers take part in the

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conference: “The extensive program offers visitors the opportunity to learn about different areas of the sector, as well as the future of logistics and current trends.”

For **Fedor Novikov, Marketing Director of the Volga-Dnepr Group**, the air cargo Europe conference is among the highlights of the transport logistic Online program: “It has always been one of the central events of the logistics industry, and even in a virtual format will give an excellent overview of the market situation and get the important players together. And this then offers the chance to share experiences with colleagues and offers an outlook for the coming year.” In Novikov’s opinion, the coronavirus had a central role in making the air cargo industry visible for the first time: “For a lot of people, the coronavirus was an eye-opener – they began to appreciate air cargo more, and to understand its role and dependencies in the supply chain.”

Emile Hoogsteden, Vice President Commercial of the Port of Rotterdam Authority, also sees transport logistic Online as an important instrument for “staying in touch. In these unprecedented times, motivation and inspiration are the key, so let’s stay in touch, gather information and get ahead. For years, the trade fair in Munich has been the main event for the industry. While it’s a shame it can’t take place in the usual form, that’s no reason to stand still.” His colleague, **Matthijs van Doorn, Logistics Manager at the Port of Rotterdam Authority**, is also seeing positive effects for the industry in the accelerated digitalization caused by the COVID-19 crisis. “Digitalization will significantly increase efficiency in the transport of goods. It will also lead to a better balance between supply and demand in the industry, and promote transparency within the various supply chains.”

Additional key topics at transport logistic Online are:

- New business models: Platform economy, digital transformation
- Sustainability: Alternative drives, optimizing the supply chain

All players invited

The transport logistic Online conference addresses all players in the logistics industry: Startup-founders, young professionals, decision-makers and experts as

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well as CEOs from companies and corporations. All those who want to take part can receive free access to the online platform by registering at www.transportlogistic.de. During the online conference, participants can switch back and forth between the presentations and sessions they're interested in. 30 top companies will also offer individual, one-hour-long company sessions.

Detailed information on the conference program and the individual presentations can be found at www.transportlogistic.de/konferenzprogramm.

transport logistic will once again take place as a physical trade fair from May 9 to 12, 2023 in the exhibition halls in Munich.

transport logistic

Die transport logistic ist die Internationale Fachmesse für Logistik, Mobilität, IT und Supply Chain Management und die weltweit größte Messe für den vielschichtig strukturierten Güterverkehr auf Straße, Schiene, Wasser und in der Luft. In die transport logistic ist die air cargo Europe integriert, eine Ausstellung der globalen Luftfrachtindustrie.

transport logistic exhibitions

Das internationale Branchennetzwerk der transport logistic exhibitions besteht aus elf Veranstaltungen. Neben der internationalen Leitmesse transport logistic in München findet in China alle zwei Jahre die transport logistic China und im jährlichen Wechsel dazu das transport logistic China Forum statt, beides in Shanghai. In der Türkei richten Messe München und EKO Fair Limited jährlich die logitrans International Transport Logistics Exhibition in Istanbul aus. Auf allen Messen spielt der Air Cargo-Bereich eine wesentliche Rolle. Die air cargo Europe als Teil der transport logistic in München ist die größte Luftfrachtmesse der Welt, führend in Asien ist die air cargo China. Dazu kommen als eigenständige Messen die air cargo India und die air cargo Africa sowie das air cargo forum Miami powered by TIACA. Ebenfalls Teil der transport logistic exhibitions sind die transport logistic Americas in Miami und die transport logistic India @ CTL in Mumbai, Indien

Messe München

Die Messe München ist eine der weltweit führenden Networking-Plattformen. In Anlehnung an den Slogan "Connecting Global Competence", agiert die Messe München als globale Networking-Plattform und bringt Entscheidungsträger aus allen Teilen der Welt zusammen. Das Portfolio der Messe München umfasst mehr als 50 Fachmessen für Investitions- und Konsumgüter sowie neue Technologien. Zu diesen Messen gehören unter anderem die Weltleitmessen bauma, BAU, IFAT und ISPO München. Die rund 200 Veranstaltungen der Messe München ziehen jährlich rund 50.000 Aussteller und 3 Millionen Besucher an.

Die Messe München verfügt über eines der modernsten Messegelände der Welt und mit ihren vier Standorte in Riem, das ICM - Internationales Congress Center München, das MOC Veranstaltungszentrum München und das Konferenzzentrum Nord ist sie in der Lage, alle individuellen Kundenanforderungen zu erfüllen. Die Messe München ist auf ihrem Heimatmarkt sehr erfolgreich in

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München sowie in anderen Ländern. Sie ist auf allen wichtigen Wachstumsmärkten aktiv: China, Indien, Südafrika, Brasilien, Russland und der Türkei. Insgesamt ist die Messe München mit ihrem Netzwerk von Unternehmen und ausländische Agenturen in mehr als 100 Ländern vertreten.