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Presseinformation

transport logistic Online:

Main topic of sustainability: Alternative drives, optimizing the supply chain

- Top speakers will present environmentally friendly transport solutions
- Conference program and company sessions from and with over 60 notable partners, associations and companies
- transport logistic Online will address all players in the logistics industry

The topic of sustainability is gaining significance in the transport and logistics industry every year. On the one hand, the sector is experiencing great growth. On the other hand, the expectations to reduce emissions and develop climate friendly and socially acceptable transport solutions are also increasing. From May 4 to 6, 2021 the digital symposium for logistics, mobility, IT and supply chain management will offer an overview of the current topics and challenges in the industry.

Online retailers come out best from the current situation. The pandemic and lockdown have reinforced the trend toward placing orders online. It just takes one click to have shoes, cell phones or books conveniently delivered to your home. At the same time, this rise in packaging, distribution and delivery is having a negative effect on the carbon footprint and the environment. Therefore, the question presents itself: How sustainable is the logistics industry in general and how can it be optimized? Top speakers and global players will be exchanging views on this at transport logistic Online in keynotes and discussion rounds.

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More than 30 conference presentations on the topic of sustainability

Specific approaches and solutions on sustainability are offered by the conference presentation **“Climate neutrality in the transport and logistics business – how can it be achieved, what has already been done and what needs to be planned?”** Representatives from leading companies such as Rhenus, P3 Logistics Parks Deutschland, Instafreight and Climate will report on their experiences with hybrid trucks, charging infrastructures for electric mobility, reducing empty mileage with digitalization and offsetting CO₂.

An additional important factor in relation to climate and environmentally friendly logistics is the topic of electric mobility. The presentation **“Easy electric mobility – opportunities and potentials in city logistics”** shows off examples of best practices for urban applications, from the e-cargo bike to the e-scooter to the little e-truck.

In addition to these well-known challenges, Brexit and the ongoing pandemic also present the logistics industry with new tasks. As a nation of industry and exports, as well as a world champion in logistics, this upheaval has particular significance for Germany. The discussion round **“Increased pressure from near sourcing, Brexit and changing supply chains – is the shortage of land becoming more serious in Germany?”** deals with the fallout and future developments.

The reduction of greenhouse gases remains one of the biggest goals of global climate policy. The presentation **“Goods transport of the future: New methods in combined transport as a contribution to the European Green Deal”** shows how the transport and logistics industry can contribute. Practical examples illustrate the various possibilities for reducing CO₂ pollution in goods transport.

Company Sessions with notable industry representatives

In addition to the extensive conference program of transport logistic Online, participants have the opportunity to learn about individual companies in

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Company Sessions on a personal, targeted basis. Among others, cargo-partner will be participating in this form of digital matchmaking and networking.

In light of the changes in the transport and logistics industry, Stefan Krauter, CEO of cargo-partner, stresses that the digital specialist conference is vitally important. “Even before the COVID-19 pandemic, the world of transports and logistics found itself at a turning point. We would like to monitor these changes and trends from close up and compare them with our assessments. This trade fair is the ideal opportunity to do exactly that.” When it comes to the industry’s sustainability efforts, he says, “This isn’t just lip service, it’s a necessity, and is being integrated into all of our business activities. One example of this is our wooden warehouse. We hope that many others will follow suit with their own examples and that, as trade fair participants, we can draw inspiration from them.”

The Port of Barcelona is also among the international companies making use of the company sessions offered as part of transport logistic. For Carla Salvado, Deputy Director, sustainability and innovations will determine the future of the industry: “They are the main topics and they’re here to stay. That’s why I think it’s important to integrate projects and solutions about sustainability into transport logistic.”

Additional key topics at transport logistic Online are:

- New business models: Platform economy, digital transformation
- Coronavirus: Effects on the logistics industry

All players invited

The transport logistic Online conference addresses all players in the logistics industry: Startup-founders, young professionals, decision-makers and experts as well as CEOs from companies and corporations. All those who want to take part can receive free access to the online platform by registering at www.transportlogistic.de. During the online conference, participants can switch back and forth between the presentations and sessions they’re interested in. 30 top companies will also offer individual, one-hour-long company sessions.

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Detailed information on the conference program and the individual presentations can be found at www.transportlogistic.de/konferenzprogramm.

transport logistic will once again take place as a physical trade fair from May 9 to 12, 2023 on the exhibition grounds in Munich.

transport logistic

transport logistic is the international trade fair for logistics, mobility, IT and supply chain management and the largest trade fair in the world for the multi-faceted transport of goods by road, rail, water and air. air cargo Europe, an exhibition of the global air cargo industry, is integrated into transport logistic.

transport logistic exhibitions

The international industry network of transport logistic exhibitions is made up of 11 events. In addition to the leading international trade fair transport logistic in Munich, transport logistic China and the transport logistic China Forum each take place every other year on an alternating basis. Both are held in Shanghai, China. Each year, Messe München and EKO Fair Limited host the logitrans International Transport Logistics Exhibition in Istanbul, Turkey. The air cargo area plays a key role in all trade fairs. As a part of transport logistic in Munich, air cargo Europe is the largest air cargo trade fair in the world, while air cargo China leads in Asia. In addition, there are the independent trade fairs air cargo India and air cargo Africa, as well as air cargo forum Miami powered by TIACA. transport logistic Americas in Miami and transport logistic India @ CTL in Mumbai, India, are likewise part of the transport logistic exhibitions.

About Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.