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Press release

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2+2 – Logistics and Innovation Event in San Francisco

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The International Air Cargo Association (TIACA) and Messe München announced that the 2+2 event will be held September 21-24 at the Hyatt Regency in San Francisco, California. The joint event, possibly the first international gathering of industry professionals since COVID-19 ground everything to a halt, will bring together air cargo leaders and experts from other transport modes, as well as from logistics service providers to discuss logistics and innovation.

“We are excited to work together with our partner Messe München to deliver an in-person event this fall that will allow us to reunite, reconnect, renew and refocus. Innovation being the theme for the event we expect delegates will have plenty of unique ideas to share from their experiences during this time of crisis. We look forward to seeing everyone for this engaging and highly interactive event in San Francisco.” Steven Polmans, Chairman, TIACA

The 2+2 program entails:

- **2 days** of comprehensive high level conference program - for the air cargo as well as the multimodal transport logistic community. Looking at key industry challenges and how we can implement future proofed solutions based on the agile innovations demonstrated these past 12 months.

followed by:

- **2 days** of a unique experience. Not just talking about innovation but seeing in action with a purposely designed on the road Silicon Valley innovation tour with insightful and captivating company visits and hands on knowledge exchange.

“TIACA and Messe München’s continued partnership aimed at creating the most inspiring meeting places for the logistics community naturally brought the TIACA Executive Summit and the transport logistic Americas Forum together in San Francisco. As the first meeting point for the industry after the start of the

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pandemic it also serves as a warm-up until we can meet again in the USA for the air cargo Forum Miami 2022." adds Gerhard Gerritzen, Member of the Management Board at Messe München.

Mr. Polmans and Mr. Gerritzen jointly comment: "TIACA and Messe München realize the situation with COVID-19 is still not normal but after careful consideration and review we feel we can plan a live event with the necessary prevention protocols in place. Our team have worked closely with our suppliers to allow for refund flexibility in the event of cancellation. Delegates can therefore book in complete confidence for what will be a ground breaking and interactive event."

New announcements, regular updates and further information can be found on the websites aircargoforum.org and aircargoforum.org/conference/2plus2.

transport logistic exhibitions

The international industry network of transport logistic exhibitions consists of eleven events. In addition to the leading international trade fair transport logistic in Munich, transport logistic is held in China every two years and the transport logistic China Forum takes place in alternating years, both in Shanghai. Messe München and EKO Fair Limited jointly hold the logitrans International Transport Logistics Exhibition in Istanbul, Turkey, annually. The air cargo sector plays an important role at all trade fairs. air cargo Europe as part of the transport logistic in Munich is the largest air freight trade in the world, and air cargo China is the leading fair in Asia. In addition, air cargo India and air cargo Africa are held as independent trade fairs as well as is air cargo forum Miami together with TIACA. Also part of the transport logistic exhibitions are transport logistic Americas in Miami and transport logistic India @ CTL in Mumbai, India.

Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.