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Press Release

transport logistic exhibitions start Global Webinar Day 2020 First global, digital meeting point for the logistics industry

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The transport logistic exhibitions, the transport logistic and the air cargo cluster of Messe München, is launching a new purely digital and global platform. At Global Webinar Day 2020 on 12 November 2020, international industry representatives will have the opportunity to use the global network of the various trade fairs of the transport logistic exhibitions to obtain information on current issues in the respective markets - free of charge and in a time-saving manner.

Due to the worldwide corona pandemic, all foreign events of the transport logistic network had to be cancelled this year. With the Global Webinar Day, industry representatives are therefore now offered a digital alternative to virtually meet and exchange knowledge in one day across all time zones. Various webinars will be held on November 12, 2020 at the six transport logistic / air cargo locations around the world. Here, decision-makers and experts from the logistics industry will share current assessments and provide valuable market insights. In addition, they will be available to participants to answer questions interactively and discuss opportunities and challenges in the market.

Broad range of topics with regional focus

Each 90-minute webinar focuses on a specific region. China starts with the topic: "Chinese logistics for a growing e-commerce market". This is followed by the organizers in India with the question "When will India become a formidable power in the global air cargo market?". Representatives from Turkey will discuss "What are the chances for Turkey to be the logistics hub of the Eurasian Region?". From South Africa, participants will learn interesting facts about "Future forward - what does it take for Africa to create a competitive landscape for air cargo?". In Europe, "A six months outlook - how are economy and supply chains developing?". The USA will conclude the transport logistic exhibitions Global Webinar Day 2020 with an outlook on "Trends that will shape the growth of air cargo business in the Americas post pandemic". The event language is English with the exception of the webinar in China. The participation is free of charge. In addition, virtual visitors can register for as many sessions as they wish according to their

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individual interests. All registered participants will have access to the recordings afterwards.

International cooperation for a global orientation

Messe München involved MM Shanghai, MM India, EKO MMI and MM South Africa in the planning. Each location chose a specific topic, related content and organized top-class speakers. The session for Europe is organized by Messe München. The session in the USA is the responsibility of STAT Media, an Indian publishing house for logistics publications.

Further information is available and registration is at

https://www.stattimes.com/global-webinar_2020

transport logistic exhibitions

The international industry network of transport logistic exhibitions consists of eleven events. In addition to the leading international trade fair transport logistic in Munich, transport logistic is held in China every two years and the transport logistic China Forum takes place in alternating years, both in Shanghai. Messe München and EKO Fair Limited jointly hold the logitrans International Transport Logistics Exhibition in Istanbul, Turkey, annually. The air cargo sector plays an important role at all trade fairs. air cargo Europe as part of the transport logistic in Munich is the largest air freight trade in the world, and air cargo China is the leading fair in Asia. In addition, air cargo India and air cargo Africa are held as independent trade fairs as well as is air cargo forum Miami together with TIACA. Also part of the transport logistic exhibitions are transport logistic Americas in Miami and transport logistic India @ CTL in Mumbai, India.

Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungscenter München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.